

POST-SHOW REPORT

2024



SHOW PROFILE

Concluding on a successful note, South India's premier event covering printing industry resulted in a successful convergence of 10,991 visitors with 99 exhibitors. The expo featured a wide array of new products and advanced solutions on the show floor.

Leveraging the opportunity to showcase the latest developments from the industry, PrintExpo buzzed with business interactions, new product launches and latest trends on display. The show drew footfalls from the visitors ranging across profiles like manufacturers, dealers and agents from pre-press, press, print-finishing, packaging, screen-printing, digital and various other printing product categories. This year, the show also hosted knowledge sessions led by the industry experts who deep dived in to the current and future opportunities in the segment.

Date : 22-24 August 2024

Venue : Chennai Trade Centre, Chennai

Organised by:



SHOW STATISTICS



99
Exhibitors



10,991
Trade Visitors

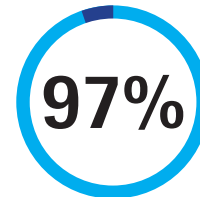


8,000 sqm
Gross Exhibition Area

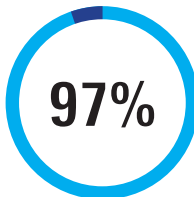
EXHIBITOR OVERVIEW



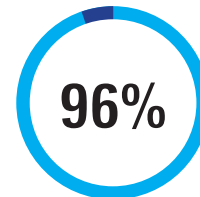
Exhibitors satisfied to reach the relevant target group



Exhibitors satisfied with the new contact development

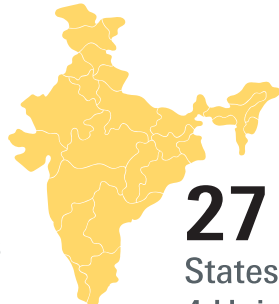


Exhibitors satisfied with the order activity of the visitors

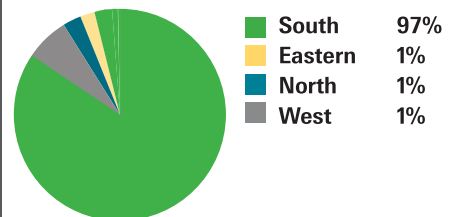


Exhibitors expect post-fair business

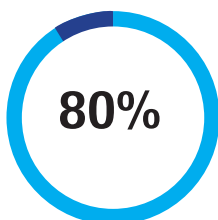
VISITOR OVERVIEW



Indian Cities



Key Stats



Visitors interested in visiting the next edition of the show

Business objectives of the visitors



VISITOR QUOTES

This is the first day I am coming to PrintExpo and I brought my team to the show. We saw many machines and many people were not aware of the technology which is being updated in today's world. Our team has had a very good experience. I request all the people who are into printing technology and related industry should come here and experience because it is not just about seeing things, but you get lots and lots of experience by visiting the stalls and have good connections.



Mr T Shiva Krishna
Owner
Sri Satya Sai Offset Printers

I came here to see what is happening in the industry to upgrade the knowledge. Here, I am very impressed with the halls and major participants here are from across the globe who have specially displayed all the digital printing solutions. I am very much impressed and I am a frequent visitor for this. One word for PrintExpo: 'Impressive'.



Mr Parthasarathi
Owner
Digit Photo

The experience is really good and this expo has presence of all the leading players from the industry. The visitors are very focused people. From whatever I observed so far, this is my first visit and it is a great show in a compact manner.



Mr Jyaneshwar Laishram
Social Editor Print & Publishing Magazine

NEXT EDITION DATES

10 – 12 July 2025
Chennai Trade Centre, Chennai

EXHIBITOR QUOTES

We are participating since last 20 years at PrintExpo and we are very much happy with the crowd and the business. We have very good enquiries and we are already about to close four to five sales. PrintExpo is the bread and butter for printing industry.

Mr SR Vasudevan
Regional Sales General
Manager - South India
Konica Minolta



PrintExpo is a platform where we can showcase our products to majority of the customers from South India. This time I could see many customers from other regions as well which is a good thing. PrintExpo is one of the premium shows where we always participate and never miss out.

Mr Prasanna Rajagopalan
National Business
Manager – Production
Printers, Minosha India Limited



Experience for PrintExpo has been wonderful! The last three days have been great, we have witnessed so many customers at the exhibition. PrintExpo Chennai is a good platform to showcase the product for the Chennai market and the overall south market. We can see a lot of customers and partners from other countries. So overall, this is a great show to demonstrate our technologies and to get the attention from our customers from the industry. This is the third year of our participation and we will continue in the future events as well. I would recommend my colleagues and the industry friends to participate in this event in future.

Mr Sanjay Mangla
NSM-POD & Digital,
Fujifilm India



We participate every time at PrintExpo, it is a well conducted exhibition and we have a good customer-connect. We renew relationships, we meet our industry friends, it is a wonderful event for us. Our customers come to our stall because we offer end-to-end services and therefore, we continue to grow along with the customers. It's a wonderful time to reach out to them and we are happy participants. It's a good show worth the investment.

Mr V Vaidyalingam
Director - Marketing
Suba Solutions



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KNOWLEDGE PARTNER



SUPPORTING ASSOCIATION



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