POST SHOW REPORT 2026

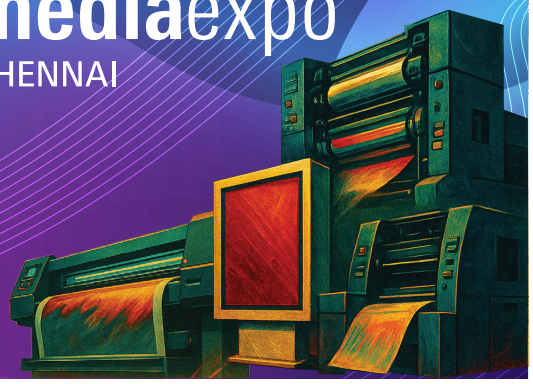
printexpo CHENNAI

mediaexpo CHENNAI

09 – 11 July 2026

Chennai Trade Centre

In collaboration with Sign India



SHOW PROFILE

Print Expo Chennai and Media Expo Chennai 2026 concluded successfully, reaffirming their importance to South India's print, signage, branding and visual communication industries. The exhibitions brought together printers, converters, advertisers, brand owners, signage specialists and technology providers from across the region.

With 20% year-on-year expansion, the shows added a new exhibition hangar after the original floor sold out. Visitors explored a comprehensive showcase spanning inks, coatings, adhesives, substrates, digital and offset printing, finishing, packaging, signage, LED, displays and large-format communication.

Automation, digital printing, UV curing, RFID, security printing, workflow solutions and sustainable technologies reflected the industry's focus on productivity, customisation, efficiency and responsible production. Brands from India, China, Japan and Taiwan added global depth.

The business-led shows enabled visitors to compare solutions, evaluate suppliers, discover applications and build partnerships. Strong support from regional print associations reinforced their relevance.

In Chennai, South India's print and visual communication community found its marketplace for what comes next.

Date : 09-11 July 2026

Venue : Chennai Trade Centre , Chennai, Tamil Nadu

Organiser:

messe frankfurt

Showcase Trade Fairs And Business Media Private Limited

SHOW STATISTICS

185 Exhibitors

200+ Brands

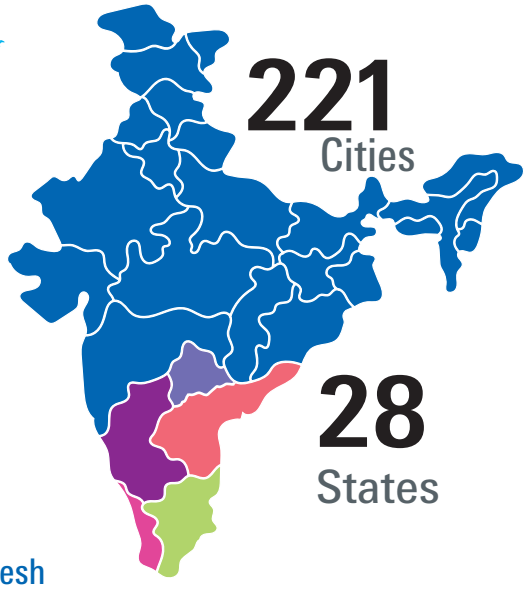
17,532 Visitors

11,000+ sqm Gross Space

VISITOR OVERVIEW



20 Countries



221 Cities

28 States

Top Visitations from:

Tamil Nadu, Andhra Pradesh, Kerala, Karnataka, Telangana

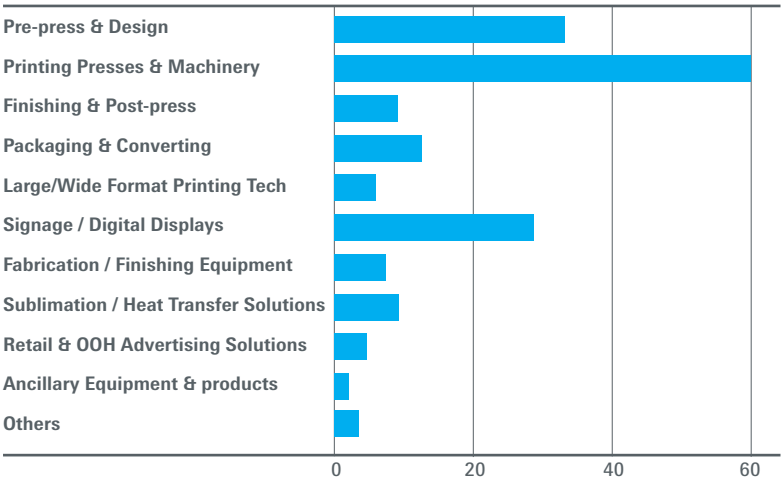
96% of the visitors were from the South India

95% of Exhibitors we Satisfied with their participation at the show

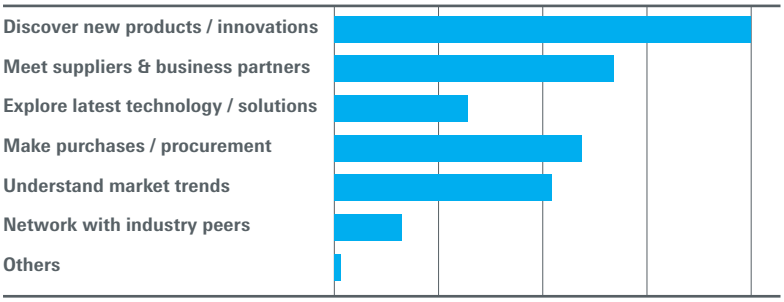
96% of Visitors were Satisfied in visiting the show

94% Exhibitors expect post-fair business

Visitors Product areas of interest



Visitors Objective to visit the show





INDUSTRY REACTS

Mr Sagar Garib Nawaz Wala, Proprietor, CMYK

"The main purpose of our coming here is to cover the signage industry, and the response I got here is mesmerising."

Mr Vikas, Director, Excel India Tech

"This is my first time participating in Media Expo and we have met good B2B and B2C clients who visited us. This exhibition is really great and helpful for us on a B2B scale. We are looking forward to a huge turnaround after the show."

Mr Vijay, Regional Manager, HP Large Format Division

"From the HP brand, We are participating for the first time in South India; we have been participating in other regionals, but with Messe Frankfurt, we have taken a chance for Chennai at this edition. We are feeling so happy after seeing the response and the customers are flooded; we did not expect such a great response."

Mr Gulshan, General Manager, True Colors

"The response has been pretty good and we have very serious customers. We have closed some business during the show and are expecting more after the event."

Mr Vivek Sharma, CEO, Aditya Flex

"There was very nice footfall. It was a very meaningful crowd for us; we got some good leads as well. Earlier it was more or less only South-based people visiting the show, but what we have seen this time is that visitors from West, Central and East India are also coming in, so it's like we are getting more exposure; rather, I would say, it was a good one."

Association Partners

Media Partners

NEXT DATE

24 – 26 June 2027

Chennai Trade Center, Chennai

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