

# SOUTH INDIA'S TRUSTED EXPO

EXPANDING PRINT  
BUSINESS OPPORTUNITIES

Print, Packaging,  
Tech & Automation

[www.printexpo.in](http://www.printexpo.in)

## print expo

CHENNAI

10 – 12 July 2025

Chennai Trade Center,  
Chennai

# Southern Print Progression:

Designing the Future Roadmap for South India's Print Industry

South India's printing industry is at the forefront of a transformative era, marked by advancements and sustainable growth. With a rich history rooted in traditional printing methods, the region has embraced modern technology and innovative practices with ease, transforming itself into a hub of advanced print solutions.

As the industry continues to evolve, the South Indian Printing landscape helms the future of printing in India with AI driven solutions in print & packaging, Print automations, On-demand printing & much more.



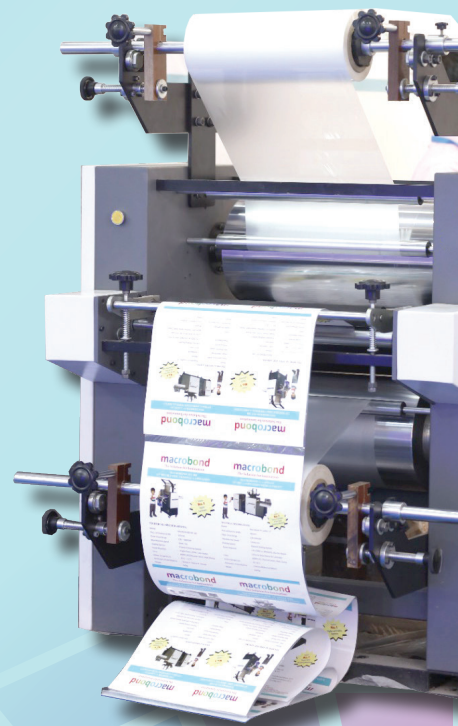
**Amidst this thriving landscape, PrintExpo 2025 stands as a distinctive platform to showcase and integrate advancements in the printing industry, leading to a unique convergence of print technology & business!**



# PrintExpo 2025: Uniting Tomorrow's Innovations in Printing Under One Roof

With over 11,000 trade visitors, PrintExpo 2024, has cemented its position as South India's largest and most successful B2B print show. With a strong legacy spanning 14 years, we are at the forefront of technological advancements that are shaping the future of the print industry. The three-day showcase, featuring key industry figures, received an outstanding response, with visitors engaging in valuable business transactions.

Building on this success, PrintExpo 2025 is set to elevate the experience further by bringing the entire spectrum of printing under one roof. The 2025 edition will focus on next-gen printing, exploring products and solutions that enhance automation and return on investment.



**Where  
business  
takes center  
stage**



**96%**

Exhibitors were successful in reaching the relevant visitor target group

**94%**

Visitors were decision-making authority

**96%**

Exhibitors will participate again in the trade fair

# Showcase Spotlight:

Product categories displayed at the show floor

## More than Just a Tradeshow!

From digital printing solutions and AI-powered software to automation tools that enhance efficiency and sustainability, PrintExpo is where the industry meets innovation. In the last 14 years, PrintExpo has evolved itself into much more than just a trade show.

The 2025 edition will further witness the true convergence of Print, Tech & Vision with intriguing knowledge sessions and masterclasses diving deep into the theme of AI in printing & mapping the next-gen print solutions for optimised outputs.

- Pre – Press
- Printing & Print Solutions
- Printing Finishing
- Converting & Packaging
- Ancillary Equipment & Products

ession  
TAMPS STORE

STAMP  
COLOR

PRIN

PRINT  
PRINT

# Attendee Snapshot:

Visited by the focused industry professionals and decision-makers



Dealers/distributors/traders



Printing service providers



Commercial printers



Digital & Offset printers



Graphic/Web/Interior/Visual Merchandiser



Contractors



Colour lab owners



Packaging Professionals



Professionals & Corporates

## What we offer

Amplify your presence with our focused marketing mix:

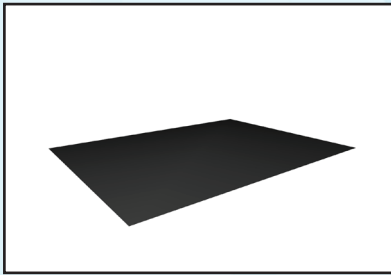
- Social media promotions
- Digital marketing
- Invitations to key buyer groups
- Personalised invitation calling
- Trade bodies and Association Support

## Sponsorship opportunities

Benefit from a high level of association and recognition within the industry. With selective branding and advertising opportunities for exhibitors to stand out amongst competitors and co-exhibitors, choose from the following selected sponsorship packages:

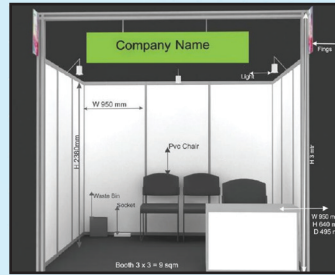
- Logo Partnerships
- On-site Branding
- Lanyard
- Badges
- Visitor Deck Sponsorship & much more

# Participation details



## Raw space (min 18 sqm)\*

Ideal for your designer booth. Exhibitors can design and fabricate their stand, subject to organizer's approval. The power supply is charged separately.



## Shell scheme (min 9 sqm)\*

The shell scheme booth includes

- Carpet
- Octanorm partition
- Fascia board with company name
- 3 spot-lights,
- 1 lockable counter
- 3 chairs
- 1 round table
- 1 power socket (5 amp)
- 1 waste paper bin

## About the organisers

### Messe Frankfurt Trade Fairs India Pvt Ltd

A subsidiary of Messe Frankfurt Exhibition GmbH, one of the largest event organizers in the world, Messe Frankfurt Trade Fairs India Pvt Ltd has a background of colossal experience of the international exhibition and conference industry and expertise in trade-fair marketing. Operational for over 20 years in India, Messe Frankfurt holds a portfolio of over 20 prestigious trade fair brands and over 30 conferences establishing itself as the country's most professional and leading trade fair and conference organiser. More than networking and sourcing arenas, events 'Made by Messe Frankfurt' in India are characterised by its knowledge platforms, through conferences, seminars, industry initiatives and CSR activities, making them the most trusted trade platforms. For more information, please visit our website at: [www.in.messefrankfurt.com](http://www.in.messefrankfurt.com)

### Showcase Trade Fairs and Business Media Private Limited (Showcase Expo)

India's Leading Business-to-Business Exhibitions, Media, Event Management and Marketing Solutions Company having over 3 decades of experience organizing B2B shows. Showcase Expo over the past 33 years, has successfully and effectively created the finest networking platform for our customers and partners to grow their businesses. Carrying this vision forward, our mission is to keep our Exhibitors and Trade Visitors "Stay in Touch with the Latest Technology and Solutions" thus enabling them to "Stay Ahead in their Business"

**Reserve  
your  
space  
today!**

To know more about  
PrintExpo Chennai 2025 and the  
opportunities entailed,  
feel free to contact us

### Messe Frankfurt Trade Fairs India Pvt Ltd

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